

Meet the



Michael Groves

Michael Groves is a dedicated and long-standing advocate for lacrosse in Alberta, bringing a wealth of experience and a deep passion for the sport to every role he takes on. Over the years, he has served as a mentor, coach, referee, and board member across multiple organizations, including the Lakeland Lacrosse Association, Wheatland Lacrosse Association, and the Alberta Lacrosse Association. His hands-on involvement at the community level has given him unique insight into the sport's grassroots needs, emerging challenges, and areas of opportunity.

Michael's work with athletes of all ages, skill levels, and backgrounds reflects his unwavering commitment to creating inclusive, equitable, and supportive environments. He is particularly focused on initiatives that strengthen player, coach, and referee development, ensuring that the sport's foundational pillars remain strong as the game continues to grow. His passion for expanding access—especially among underrepresented groups—has helped shape programs that open doors for new participants and foster belonging within the lacrosse community.

In addition to his technical knowledge of the game, Michael is widely recognized for his collaborative leadership style, strategic thinking, and ability to bring people together around shared goals. Whether developing long-term growth strategies, supporting volunteer leadership, or championing development pathways, he leads with integrity and a service-first mindset.

As Director of Development, Michael brings vision, experience, and a proven record of impact to advancing lacrosse across the province. His dedication to sustainable growth, community engagement, and athlete-centered programming continues to strengthen the future of lacrosse in Alberta—ensuring the sport thrives for generations to come.